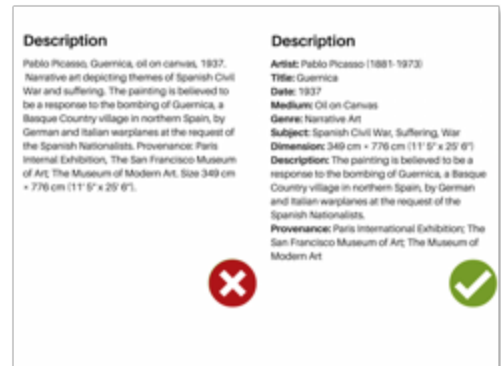


# A Fool-Proof Checklist for Listing Items in Your Next Online Auction

## Description

- ❑ Try to have at least **70-90** words
- ❑ Be descriptive and provide category-relevant details
- ❑ Structure information using lists and headings
- ❑ Clearly state all damage and/or wear
- ❑ Being honest about item originality and authenticity



## Images

- ❑ Try to include **5 or more** pictures
- ❑ Present authentic documentation (appraisal report, Certificate of Authenticity, etc.)
- ❑ Showcase your item from the front, back, sides, top and bottom
- ❑ Take close-up shots to highlight fine details and disclose wear or damage
- ❑ Use proper lighting, neutral background, and make sure pictures are captured in-focus

